



May 8th, 2019

***New Information From Your CPMG Medical Directors...
... always interesting to us – hopefully useful to you!***

We have been asked by the California Department of Public Health and our local Public Health Department to share this Measles Tool Kit with you.

Do not hesitate to contact us if you have questions or concerns.

Best wishes,

Whitney Carr Edwards, MD, FAAP
Senior Medical Director, CPMG

Marshall J. Littman, MD, FAAP
Associate Medical Director, CPMG

EZIZ Update

Dear healthcare provider partners,

The Centers for Disease Control and Prevention (CDC) knows you are the most trusted source of information when patients have questions or concerns about vaccines and the diseases they prevent, like measles. To help support you in your difficult jobs, CDC developed a one-stop-shop digital toolkit with products for you and your patients about vaccines and measles. These products include accurate, science-based evidence that we hope can help you counter misinformation about measles and MMR vaccine.

The digital toolkit for healthcare providers includes the following:

- Resources to support an effective vaccine conversation with parents
- Resources about measles and vaccines for providers to share with parents and display in their office-settings

For up-to-date answers to your patients' frequently asked questions about measles, visit CDC's Measles FAQ webpage.

How you can help:

- Remind patients to make sure all family members are up to date on MMR vaccine.
- Take every opportunity to vaccinate patients who are behind on MMR, especially those who are traveling internationally, and/or living in or near communities experiencing a measles outbreak.

Please check the toolkit site regularly because CDC will add new resources as they become available. If there is anything else CDC can do to support your ongoing efforts, please email DVDCcommunications@cdc.gov. As always, the California Department of Public Health (CDPH) has a library of measles resources that can be accessed on the EZIZ.org measles resource page.