

Provider Link

To: CPMG Providers

From: Children's Physicians Medical Group, Inc. (CPMG)

Date: January 22, 2021

Re: **No-Cost Webinar: "Resilient Primary Care - Strengthening Your Telehealth Strategy"**

CPMG encourages you to join this no-cost webinar featuring presenters from CMA on telehealth strategies:

The **Pacific Business Group on Health (PBGH)'s California Quality Collaborative (CQC)** program invites you to the first 2021 webinar in our "Resilient Primary Care" series. Telehealth and virtual care adoption skyrocketed in 2020, but many health care providers and provider organizations implemented virtual care technology and workflows quickly and haven't yet incorporated virtual care into their overall strategic roadmap. Join us and special guest presenter David Ford from the California Medical Association to hear a framework for strategic planning around telehealth, and examples from other provider organizations' learnings and successes. Attendees should come prepared to share their own experience and questions.

Front line providers, care teams, and staff are encouraged to participate; health plans, employers and other technical assistance partners are welcome to attend, listen and share. [Register](#) now through Zoom to join us **Thursday, January 28th at 11:00am PT** for CQC's webinar on Strengthening Your Telehealth Strategy.

By the end of the webinar, participants will have:

- reviewed a framework to plan strategically around telehealth/virtual care
- heard examples from provider organizations' learnings and successes
- assessed how telehealth integrates into organizational priorities
- shared their organization's progress and challenges

Should you have any questions regarding this notification, please contact CPMG Provider Relations at providerrelations@rchsd.org.

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